

10TH DX LEADERS PHILIPPINES 2025

Staying Digitally Fit with Next-Gen Tech
to Accelerate IT Innovation Surge

13
MARCH
2025



MAKATI,
PHILIPPINES

Overview

As the Philippines strides toward a projected \$40 billion digital economy by 2025, **DX Leaders Philippines** emerges as a meeting ground for 100+ CIOs and IT leaders. This forum offers a vibrant platform for discussing the transformative potential of next-gen technologies like AI, cloud computing, cybersecurity, IoT and many more, set against the backdrop of a rapidly digitizing landscape. With 60% of business and IT leaders worldwide identifying digital transformation as a primary growth driver by 2026, as noted by PwC, the forum will explore how these advancements can optimize productivity and efficiency while tackling pressing operational challenges.

Despite this promising growth, significant barriers remain on the path to a fully digital future. The **DX Leaders Philippines 2025** forum, themed “Staying Digitally Fit with Next-Gen Tech to Accelerate IT Innovation Surge,” creates a dynamic platform for CIOs and IT Leaders to explore cutting-edge strategies, share best practices, and drive sustainable digital growth. The forum will address these challenges head-on, creating a supportive space where IT leaders can gain practical strategies to incorporate into their operations and long-term plans. Packed with inspiring keynotes, expert-led panels and fireside chat, and hands-on roundtable sessions, participants will leave ready and inspired to lead their organizations confidently through digital transformation and position themselves at the helm of innovation in the Philippines’ burgeoning digital landscape.

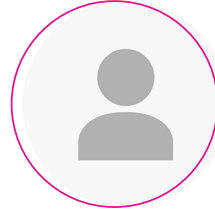
Agenda

07:30	Registration				
8:50 - 9:00	Welcome Remarks				
9:00 - 9:30	Opening Keynote - Digital governance: Leading the charge toward a high-tech society				
9:35 - 10:05	Tech Spotlight - From hype to reality: Real-world uses of AI and the importance of ethical innovation in Generative AI				
10:10 - 10:40	1st Session - Pre-scheduled 1:1 meeting / Networking & Refreshments				
10:40 - 11:10	2nd Session - Pre-scheduled 1:1 meeting / Networking & Refreshments				
	EDXchange Session				
	DX 1 : AI	DX 2 : CYBERSECURITY	DX 3 : CLOUD	DX 4 : IoT	DX 5 : DATA
11:15 - 12:15	Embracing agentic AI: The shift from prompted to autonomous intelligence Alex Ustaris , CTO, PHINMA Education	Cyber Shield 2.0: Utilizing next-gen defense architectures to advance the cybersecurity playbook Charmaine Valmonte , FVP & CISO, Aboitiz Group	Transforming data processing through Cloud-Based Quantum Power Kenneth Sy , Chief Technology Officer, Rex Group of Companies	Harnessing IoT and emerging techs to drive DX in industry 4.0 Mark Rivera , CIO, Pluxee Philippines	Data Edge: Unlocking value to drive innovation and growth Greg Romero , CIO, PBCOM
12:20 - 1:20	Lunch / Networking				
1:30 - 2:00	Tech Spotlight - Cognitive Intelligence unleashed: RPA's next-gen transition				
2:05 - 2:35	Fireside Unplugged - Striking a balance between CapEx and OpEx amidst XaaS Innovations: Innovative strategies for maximizing IT returns Moderator: Ernie Imperial , CDO, First Philippine Holdings Corporation Guest Speaker: Francis Chiu , FVP and Head Information Technology Group, BDO Unibank, Inc.				
2:40 - 3:10	3rd Session - Pre-scheduled 1:1 meeting / Networking & Refreshments				
3:15 - 3:55	Panel Discussion - Strategic vision 2.0: Leveraging AI-driven insights to improve elite decision-making Chairperson: Jack Madrid , President & CEO, IT & Business Process Association of the Philippines, Inc. (IBPAP) Panelists: Rocky Bacani , FVP & CIO, MERALCO Dennis Omila , EVP and Chief Transformation Officer, UnionBank of the Philippines Richard Parcia , CIO, GOLDEN ABC, Inc. Devendra Pratap Singh , CIO, Atlantic, Gulf & Pacific Company (AG&P)				
4:00 - 4:20	Closing Remarks & Raffle Draw				
4:30	Sips & Socialize				

2025 Speakers



JACK MADRID
President & CEO
IT & Business Process
Association of the
Philippines, Inc. (IBPAP)



ROCKY BACANI
FVP & CIO
Meralco



DENNIS OMILA
EVP and Chief Transformation
Officer
UnionBank of the Philippines



CHARMAINE VALMONTE
FVP & CISO
Aboitiz Group



DR. RICHARD PARCIA
CIO
GOLDEN ABC, Inc.



GREG ROMERO
CIO
PBCom



DEVENDRA PRATAP SINGH
CIO
Atlantic, Gulf & Pacific
Company (AG&P)



MARK RIVERA
CIO
Pluxee Philippines



KENNETH SY
CTO
Rex Group of Companies



ALEX USTARIS
CTO
PHINMA Education

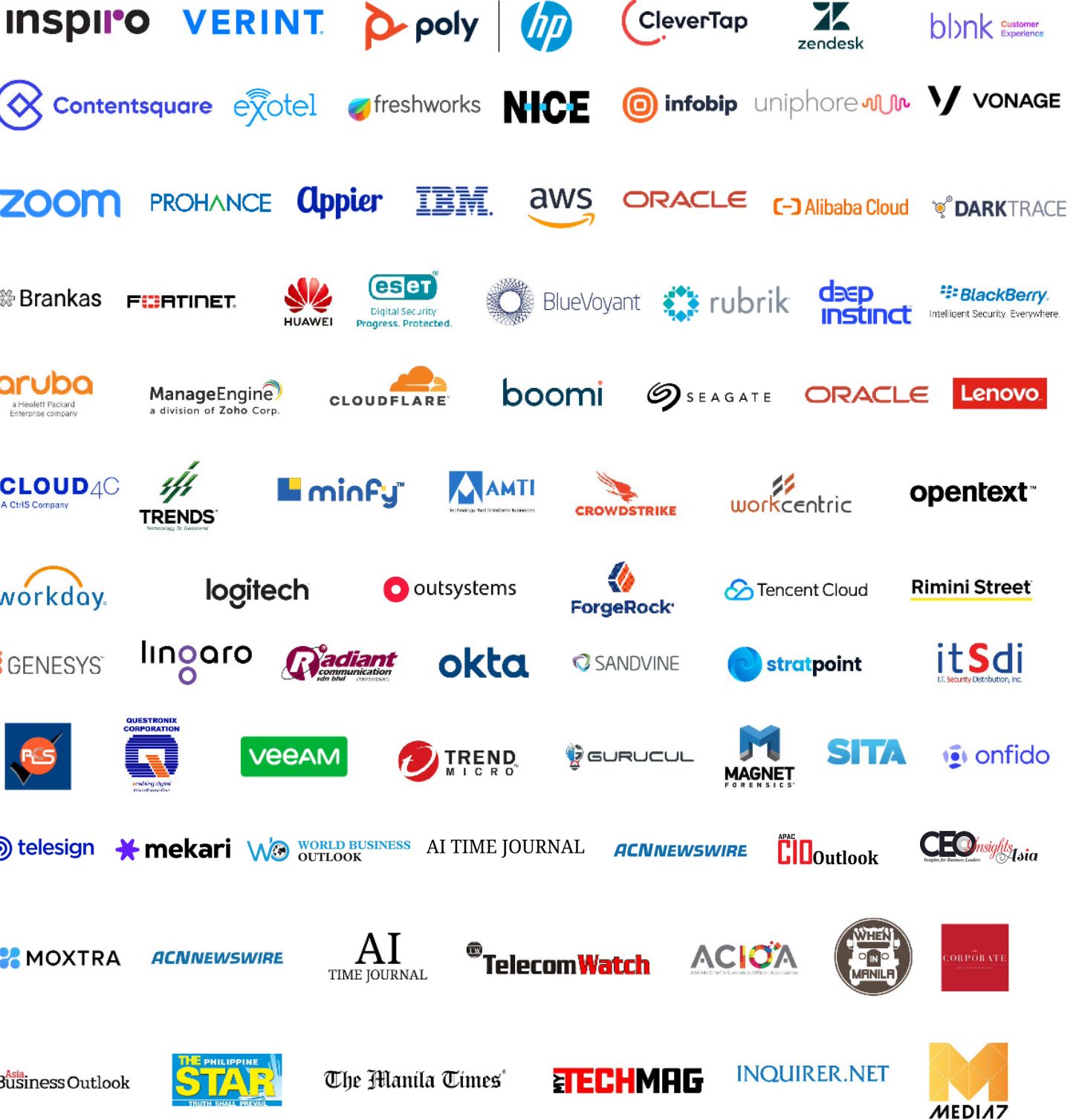


ERNIE IMPERIAL
CDO
First Philippine Holdings
Corporation



FRANCIS CHIU
FVP and Head Information
Technology Group
BDO Unibank, Inc.

DX Series Partners





UPCOMING EVENTS **2025**

CATCH A GLIMPSE OF WHAT'S COMING NEXT

Big things are just around the corner! Our upcoming forums are the perfect space to exchange fresh ideas, real stories, and new perspectives. Whether you're here to learn, share, or simply be inspired, we'd love to have you with us. Mark your calendar and be part of the conversation!



THURSDAY
JUN 19

DX Leaders Malaysia 2025

THURSDAY
AUG 14

CX Leaders Philippines 2025

WEDNESDAY
NOV 19

DX Leaders Indonesia 2025